

ORDER



KSNV

Orders

Order / Rev: 103698
 Alt Order #: 06830029
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
 Flight Dates: 10/02/12 - 10/20/12
 Original Date / Rev: 06/28/12 / 10/22/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Shorr Johnson Magnus
 Buying Contact: _____
 Billing Contact: _____
1831 Chestnut St.
Philadelphia, PA 19103

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Berkley, Shelley for Senate - Revised
 Demographic: A35+
 Product Codes: PLC01
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/20/12	93	\$41,600.00	\$35,360.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	93	\$41,600.00	\$35,360.00	0.00
Totals	93	\$41,600.00	\$35,360.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	20%	\$41,600.00
Market	100%	\$208,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$66,560.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$43,680.00
KTUD	0%	\$0.00
KVVU	25%	\$52,000.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,160.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/05/12	Wake Up Early w/ Wagner	CM	430a-5a	-TWT---	:30	4	\$50.00	3	0.00	NM	4	\$200.00
				Wake Up Early Wagners											

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	-TWT---	4	\$50.00	0.00

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	10/08/12	10/08/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$50.00	3	0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$50.00		0.00						
E 3	KSNV	10/08/12	10/08/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$200.00		0.00						
E 4	KSNV	10/02/12	10/05/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$200.00	3	0.00	NM	4	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-TWTF--	4		\$200.00		0.00						
E 5	KSNV	10/02/12	10/05/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	8	\$300.00	3	0.00	NM	6	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-TWTF--	8		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	KSNV	10/01/12-10/07/12		M-F 6-7a WakeUp w/Wagner	6-7a		-TwThF----	:30	(\$300.00)	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/01/12-10/07/12		M-F 6-7a WakeUp w/Wagner	6-7a		-TwThF----	:30	(\$300.00)	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 6	KSNV	10/08/12	10/08/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$300.00	3	0.00	NM	2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	2		\$300.00		0.00						
E 7	KSNV	10/08/12	10/08/12	Today Show Today Show	CM	658a-9am	M-----	:30	3	\$400.00	3	0.00	NM	2	\$800.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	3		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	KSNV	10/08/12-10/14/12		Today Show	658a-9am		M-----	:30	(\$400.00)	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 8	KSNV	10/02/12	10/05/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	8	\$400.00	3	0.00	NM	4	\$1,600.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-TWTF--	8		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/01/12-10/07/12		Today Show	658a-9am		-TwThF----	:30	(\$400.00)	0.00	NM				
Credited															
[credit-mg on different line with rate change]															
3	KSNV	10/01/12-10/07/12		Today Show	658a-9am		-TwThF----	:30	(\$400.00)	0.00	NM				
Credited															
[credit-mg on different line with rate change]															
4	KSNV	10/01/12-10/07/12		Today Show	658a-9am		-TwThF----	:30	(\$400.00)	0.00	NM				
Credited															
[credit-mg on different line with rate change]															
7	KSNV	10/01/12-10/07/12		Today Show	658a-9am		-TwThF----	:30	(\$400.00)	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 9	KSNV	10/02/12	10/05/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$175.00	3	0.00	NM	4	\$700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KSNV	10/08/12	10/08/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----			1		\$200.00	0.00					
E 15	KSNV	10/08/12	10/08/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----			1		\$300.00	0.00					
E 16	KSNV	10/02/12	10/05/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$300.00	3	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-TWTF--			4		\$300.00	0.00					
E 17	KSNV	10/02/12	10/05/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$300.00	3	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-TWTF--			4		\$300.00	0.00					
E 18	KSNV	10/08/12	10/08/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----			1		\$300.00	0.00					
E 19	KSNV	10/08/12	10/08/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$450.00	3	0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----			2		\$450.00	0.00					
E 20	KSNV	10/02/12	10/05/12	M-F Early News M-F Early News	CM	5-630p	-T-TF--	:30	8	\$450.00	3	0.00	NM	8	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-T-TF--			8		\$450.00	0.00					
E 21	KSNV	10/02/12	10/05/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	-T-TF--	:30	2	\$225.00	3	0.00	NM	0	\$0.00
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-T-TF--			2		\$225.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/01/12-10/07/12		FacetoFace/Ralston Report		730-758pm	-T-ThF----	:30	(\$225.00)	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/07/12		FacetoFace/Ralston Report		730-758pm	-T-ThF----	:30	(\$225.00)	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 22	KSNV	10/08/12	10/08/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$225.00	3	0.00	NM	0	\$0.00
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----			1		\$225.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/08/12-10/14/12		FacetoFace/Ralston Report		730-758pm	M-----	:30	(\$225.00)	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 24	KSNV	10/02/12	10/05/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	-T-TF--	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
JEP/WH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-T-TF--			8		\$1,300.00	0.00					

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Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	10/02/12	10/05/12	M-F Jeop/Wheel	CM	630-730pm	-T-TF--	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
				M-F Jeopardy/Wheel of Fortune											

JEP/WH

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/01/12 10/07/12 -T-TF-- 8 \$1,300.00 0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	(\$1,300.00)	0.00	NM
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
2	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	(\$1,300.00)	0.00	NM
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
3	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	(\$1,300.00)	0.00	NM
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
4	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	(\$1,300.00)	0.00	NM
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
5	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	(\$1,300.00)	0.00	NM
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
6	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	(\$1,300.00)	0.00	NM
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
7	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	(\$1,300.00)	0.00	NM
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
8	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	(\$1,300.00)	0.00	NM
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
9	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	\$1,300.00	0.00	NM
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]									
10	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	\$1,300.00	0.00	NM
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]									
11	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	\$1,300.00	0.00	NM
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]									
12	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	\$1,300.00	0.00	NM
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]									
13	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	\$1,300.00	0.00	NM
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]									
14	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	\$1,300.00	0.00	NM
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]									
15	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	\$1,300.00	0.00	NM
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]									
16	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel	630-730pm	-T-ThF----	:30	\$1,300.00	0.00	NM
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5 [revised rate to reinstate]									

E 25	KSNV	10/08/12	10/08/12	M-F Jeop/Wheel	CM	630-730pm	M-----	:30	2	\$400.00	3	0.00	NM	0	\$0.00
				M-F Jeopardy/Wheel of Fortune											

JEP/WH

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/08/12 10/14/12 M----- 2 \$400.00 0.00

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Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	KSNV	10/08/12	10/08/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M-----	:30	2	\$400.003		0.00	NM	0	\$0.00
JEP/WH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					2	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		M-F Jeop/Wheel		630-730pm	M-----	:30		(\$400.00)		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12		M-F Jeop/Wheel		630-730pm	M-----	:30		(\$400.00)		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 26	KSNV	10/06/12	10/06/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (9:00 PM-10:00 PM)	-----S-	:30	2	\$250.003		0.00	NM	2	\$500.00
JEP/WH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					2	\$250.00		0.00			
E 27	KSNV	10/07/12	10/07/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$600.003		0.00	NM	1	\$600.00
NEWS IN PRIME AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$600.00		0.00			
E 28	KSNV	10/05/12	10/05/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$1,000.003		0.00	NM	1	\$1,000.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,000.00		0.00			
E 31	KSNV	10/02/12	10/05/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.001		0.00	NM	4	\$1,000.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					4	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		(\$250.00)		0.00	NM		
See MG 31.5,31.6,31.7,31.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/07/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		(\$250.00)		0.00	NM		
See MG 31.5,31.6,31.7,31.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/01/12-10/07/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		(\$250.00)		0.00	NM		
See MG 31.5,31.6,31.7,31.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/01/12-10/07/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		(\$250.00)		0.00	NM		
See MG 31.5,31.6,31.7,31.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/02/12-10/07/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 31.1,31.3,31.2,31.4 [revised rate to reinstate]															
6	KSNV	10/02/12-10/07/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 31.1,31.3,31.2,31.4 [revised rate to reinstate]															
7	KSNV	10/02/12-10/07/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 31.1,31.3,31.2,31.4 [revised rate to reinstate]															
8	KSNV	10/02/12-10/07/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 31.1,31.3,31.2,31.4 [revised rate to reinstate]															
E 32	KSNV	10/08/12	10/08/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$75.003		0.00	NM	0	\$0.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 103698
 Alt Order #: 06830029
 Flight Dates: 10/02/12 - 10/20/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	KSNV	10/08/12	10/08/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$75.003		0.00	NM	0	\$0.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$75.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		Late Night w/Fallon	1237a-136am		M-----	:30		(\$75.00)		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 33	KSNV	10/08/12	10/08/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$185.003		0.00	NM	0	\$0.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	2		\$185.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		The Tonight Show	1135p-1237a		M-----	:30		(\$185.00)		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12		The Tonight Show	1135p-1237a		M-----	:30		(\$185.00)		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 35	KSNV	10/02/12	10/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$425.003		0.00	NM	4	\$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-TWTF--	4		\$425.00		0.00						
E 36	KSNV	10/08/12	10/08/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$425.003		0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$425.00		0.00						
E 37	KSNV	10/06/12	10/07/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$400.003		0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----SS	2		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Sa-Su News 3 at Eleven	11pm-1135pm		-----SaSu	:30		(\$400.00)		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 38	KSNV	10/06/12	10/06/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$225.003		0.00	NM	2	\$450.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	2		\$225.00		0.00						
E 39	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$150.003		0.00	NM	2	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	2		\$150.00		0.00						
E 41	KSNV	10/06/12	10/06/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$550.003		0.00	NM	0	\$0.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$550.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Saturday Night Live	1130pm-1:02am		-----Sa--	:30		(\$550.00)		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
N 42	KSNV	10/02/12	10/05/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	3	\$900.001		0.00	NM	3	\$2,700.00

Order / Rev: 103698
Alt Order #: 06830029
Flight Dates: 10/02/12 - 10/20/12

Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-TWTF---			3		\$900.00	0.00					
N 43	KSNV	10/02/12	10/05/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.00	1	0.00	NM	7	\$3,500.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-TWTF---			7		\$500.00	0.00					
N 44	KSNV	10/20/12	10/20/12	Sat PR 8-9p Saturday Prime 8-9pm	CM	8-9pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S-			1		\$1,200.00	0.00					
N 45	KSNV	10/20/12	10/20/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$900.00	2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S-			1		\$900.00	0.00					
													Totals	93	\$41,600.00